

June Spotlight Brewery – Boulder Beer \$7.86



Summer is in full swing and we have the cold beer that you desire. And this June we are helping celebrate Boulder Beers' 30th birthday. All month you will be able to buy a six pack of Colorado's first Micro-Brewery for \$7.86. **Pettyjohn's Liquor and Wine** currently carries 8 styles of Boulder Beer including the new **Flashback Anniversary Ale**. This India-Style Brown Ale finishes clean, crisp and dry, with dark roasted flavors from the biscuit and chocolate malts perfectly complimenting the bountiful Cascade Hops. We also have the summer seasonal **Sweaty Betty Blonde Ale**, a Bavarian style wheat beer, unfiltered and cloudy with subtle hints of clove and banana. (5.9%abv.) **Pass Time Pale Ale** is a smooth soft drinkable British style Pale Ale. (4.96%abv.) **Single Track Copper Ale** is a refreshing yet full flavored; medium bodied copper ale not to light not to dark. (4.97%abv.) **Buffalo Gold** has been a Colorado favorite since 1989. It is a true golden ale that is an easy-drinking, lively carbonated stampede of flavor. (4.95%abv.) If you are looking for something remarkably smooth and dark try the **Planet Porter**. The generous use of black malt gives this brew a hint of coffee. (5.51%abv.) The **Mojo IPA** reflects the perfect balance of hop bitterness and malt character. The unique Amirillo hop creates a big citrus flavor with an ultra-crisp dry finish. (6.8%abv.) **Hazed and Infused** is "hazed" in its natural unfiltered state and "infused" dry-hopped with crystal and centennial hops during fermentation for a big, bold, unique taste. (4.85%abv.) All June long you will find Boulder Beer at Pettyjohn's for the price of \$7.86!

Our Annual Rockin' Rosé

For several years now, I have spent a great deal of my summer persuading customers to give the pink stuff a try. The perfect summer wine, young, crisp, vibrant acidity, beautiful color, and matches any food on the planet. What more could one want? When I relax with a summer salad and slightly chilled rosé, I transport myself to St. Tropez from a single whiff of the incredible strawberry fruit.

Our display will be up all summer, and we will change the selection as my imports arrive. You can bet the house that all of these wines will be the ideal compliment to your summer fare. Still not a believer? **We will taste at least one rosé at our Friday in-store tastings from 5 to 7PM...until September.**

Upcoming Tastings

Avery Brewing's Maharaja Release Party – June 12, 2009 (Fri) 5pm – 8pm

The Maharaja Batch #10 Release Party At the AVERY TAP ROOM, \$15.00 at the door (includes three 12oz. beers, food and music). This is a 21+ event. For more info: www.averybrewing.com

Rocky Mountain Brew Fest– June 13, 2009 (Sat) Estes Park Brewery, Estes Park, CO

Join in on one of the best kept brew fest secrets nestled right next to the main entrance of Rocky Mountain National Park. Last year over 500 people showed up to taste nearly 50 beers from 15 local breweries. Live bands rotate every hour. Grab a brat and sample some of the best local brews around. www.epbrewery.net

New Belgium Urban Assault Ride– July 19, 2009 (Sun) Fort Collins, CO

Beers, Bikes and Big Wheels! The funky bike scavenger hunt where teams hit checkpoints all over the city - completing crazy obstacles at each stop. A huge party follows with New Belgium Beer, music and a legendary prize raffle. www.urbanassaultride.com

Win a Canvassed Piece from Kathy Womack and enjoy delicious wine!

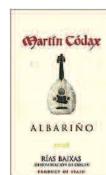
During May and June we are celebrating the women who are shaping the wine industry. Our display has piles of wines, all created by outstanding women in their field. The backcard to the display is an example of the artwork that will be awarded to one of our customers.

The painter, Kathy Womack is a renowned artist of women and wine, located in Austin, Texas. Her artwork can be found at her galleries in Austin and Houston. The canvas available from our drawing is worth \$700 and comes with a certificate of authenticity.

I picked whites that would compliment our warmer summer weather. The Starborough Sauvignon Blanc, \$11.99, has honeydew melon, peaches, and a citrus overtone, creating a refreshing, crisp summer quaffer from the Marlborough region of New Zealand. Owner Susan White also produces the Whitehaven line of New Zealand wines.

The Martin Codax Albarino, \$11.99, from Rias Baixas, Spain, is a perfect aperitif or seafood pairing. From Albarino vines located near the fishing village of Cambados, this is elegant, crisp, loaded with apples, peaches, apricots, with a touch of minerality on the finish. This was rated an "88" from Wine Spectator, and "87" from Wine Enthusiast. Mariola Verona is the export manager for this wine.

Don't miss the Martin Codax Rioja, \$10.99, from wine maker Katie Alvarez. This Tempranillo has 10 months oak aging, a nose of cedar and vanilla, and a supple mouth with ripe wild cherries. Perfect for your grilled meats. Hurry and enter the drawing for this painting, **the drawing is Tuesday, June 30th.**



July Winery Focus– Sebastiani Vineyards

This winery brings up sentimental feelings for me, as Jon Pettyjohn was friends with August Sebastiani back in the 1970's. This winery not only put Sonoma on the map, but made the California wine industry what it is today. There were many years that Sebastiani had the majority of shelf space at Pettyjohns. But life happened... the Sebastiani family experienced some untimely deaths, and the wholesalers lost their focus.

The wines are still outstanding, and we're having the Sonoma County selection on the floor, at special introductory pricing. These wines are blends of different vineyards in Sonoma, with quality pricing. Look for the Chardonnay, Merlot, Cabernet, Pinot Noir, and Zinfandel, I'm still haggling the pricing.



Summer Chardonnay– Four Vines "Naked" \$9.99

I was incredibly picky when selecting this summer's Chardonnay special. To be honest, I'm not sure Chardonnay would be my first selection when looking for a hot weather wine. I was looking for this specific style, and then I had to convince my wholesalers to give me a quantity discount. Luckily, we got one; normally priced at \$11.99, this is just perfect for summer heat.

Four Vines winery is best known for their incredible Zinfandels. If you ask them, that's why they started the winery in the first place. Wine maker Christian Tietje says his passion is "monster reds". He stepped out of the box about five years ago, when he discovered three south-facing Chardonnay vineyards in the Cat Canyon in northern Santa Barbara. The fruit was so lush and vibrant, he decided to try making a Chardonnay from the fruit without using any oak. The 2004 vintage was immediately rated "a smart buy" by Wine Spectator.

Christian hand sorts all of this fruit, and whole cluster presses to ensure freshness. The wine is fermented in stainless and left on the lees for as long as possible before bottling.

His talent is not exclusive to reds, this wine has green apple, pears, and cloves on the nose; white peaches, apples and pears in the mouth; and citrus in the crisp, refreshing finish. This would compliment summer fare, not over-power it.

As Christian would say: "drink Naked often!"



Box Wines- Open your mind... not your wallet.

Yes, boxed wines in the United States have traditionally been lower-quality wines, sometimes embarrassing to serve. With some products, that can still be the case, but with expanding minds—the selection has greatly improved.

The package itself is a child of genius. Any wine starts an aging process when contacted with air. Eventually becoming undrinkable (or vinegar) within a few days. Due to gravity, the box allows little air contact, making it possible to **enjoy your wine for weeks after opening**. Allowing no light through the bag in the box, the shelf life is also dramatically increased. For camping or picnics, once the box is chilled completely, it can be **left out on the picnic table for hours, and remain cold**. This container doesn't end up in the landfills for eons either.



Europeans have enjoyed good wines in boxes for years. There are several wine shops in Paris who sell their wines in many styles of boxes.



Open your minds, save some money, and try some of the boxes in Pettyjohns. Most are familiar with the **Black Box**. Even though \$26.99, it's equal to 4 bottles of wine. What a bargain, and an expanded selection: Chardonnay, Cabernet, Merlot, Shiraz, New Zealand Sauvignon Blanc, Pinot Grigio, and Riesling.



Badger Mountain winery in the Columbia Valley of Washington state, has a delicious red and white box, made from certified organic grapes, priced at \$20.99.



Like Australian wines? **Hardy's** boxes are good quality and people-pleasers for \$18.99. **Delicato's Bota Box**, new here, is one of the fastest growing brands in the U.S. They offer an extensive varietal selection for \$19.99. We have French wine in boxes, and we are always looking for new and better offerings in boxes. Check out the shelf, most are available already cold, and save.

Drink of the Month

Philly Fish House Punch

A Self-Serve Cocktail!

The Apothecary Bar & lounge in Philadelphia has defined a new style of "bottle service". Bartenders mix batches of this punch, transfer it to empty wine bottles, and let their patrons pour drinks for themselves. An easy solution to your summer get-togethers!

3 tbsp- confectioner's sugar	6½ ounces dark rum
4 ounces brandy	2 ounces peach schnapps
4 ounces cold brewed black tea	4 ounces fresh lemon juice
4 ounces cold water	orange peels for garnish

Put a funnel in a clean wine bottle that has a screw cap. Add the sugar and tap into the bottle. Add rum, brandy, schnapps, tea, and lemon juice. Close the bottle and shake vigorously. Add the water and shake again. Seal and refrigerate until cold. Serve the punch in the bottle, letting your guests pour it into tumblers; garnish the drinks with orange peels. Serves 4 to 6.



Recipe of the Month

Summer Grilling Marinades

Soaking the meat in a tangy bath before grilling, wins twice – the marinade tenderizes, and permeates it with mouthwatering flavors.

Beer Marinade

1 cup beer
2 tbsp brown sugar
1 tbsp Worcestershire sauce
2 tsp chili powder
1 minced garlic clove

Stir together, add pork or beef.
Refrigerate 4 to 24 hours.
Makes about 1 ¼ cups.

White Wine Marinade

½ cup dry white wine
3 tbsp olive oil
2 tbsp fresh parsley
1 tbsp. white wine Worcestershire
1 tbsp fresh sage, basil, or marjoram
⅛ tsp pepper

Stir together, add chicken or seafood.
Refrigerate 2 to 4 hours. Makes 1 cup.

Ginger-Rum Marinade

½ cup pineapple juice
⅓ cup rum
¼ cup soy sauce
1 tbsp brown sugar
1 tbsp fresh ginger
1 tsp minced garlic
¼ tsp ground red pepper

Stir together, add pork or beef.
Refrigerate 4 to 8 hours.

Tequila Marinade

¼ cup lime juice
2 tbsp olive oil
2 tbsp Tequila
½ tsp. salt
½ tsp ground cumin
½ tsp ground red pepper
2 cloves chopped garlic

Stir together, add beef or chicken.
Refrigerate 6 to 24 hours.

July Spotlight Brewery – Avery Brewing \$7.40



Avery Brewing Company has been dedicated to brewing the finest quality English and Belgian Style ales since 1993. This Boulder Colorado family owned and operated business is attributing their success to beer drinkers gravitating to beers with more interesting flavor profiles. All July Pettyjohn's is featuring Avery's fine ales on sale for the price of \$7.40 a six pack. With 7 different styles to choose from your bound to find one you can enjoy. The **India Pale Ale** is far and away our best selling IPA. It has a citrusy, floral bouquet and a rich, malty finish. **Redpoint Amber Ale** is rich and caramelly with the distinct flavor and bouquet of cascade hops. The **14'er E.S.B.** is a session beer with a delicate balance between aromatic maltiness and herbal hops. **White Rascal** is an unfiltered Belgian wheat or "white" ale, spiced with coriander and curacao orange peel. **Ellies Brown Ale** is a chocolate-colored and mild mannered brew, with a medium body and slightly nutty character. **Out Of Bounds Stout** is big, roasty, and extreme. Don't miss the summer release **Karma Ale**, a decidedly fruity and estery ale, intricate in body and nose.

✂ coupon

10% off any purchase

OR

15% off any wine purchase

Sale items and cases of beer excluded.

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